

The American Center invites you to a live webchat

DOING WELL BY DOING GOOD

Making a difference through Social Entrepreneurship

Measuring a business' profit margin isn't just about dollar signs. An entrepreneur can choose to sell a product or design a business model that benefits a community, a country, or the world. Participate in this live webchat on how businesses can give back!

The webchat will feature Claire Fallender, Director of the Global Venture and Fellowship Program at Ashoka, a nonprofit that identifies and supports leading social entrepreneurs. Fallender will share advice and answer questions on how social entrepreneurs can get their ideas off the ground and receive the support of mentors and investors.

We will follow the webchat with a discussion with local experts on social entrepreneurship.

E-mail us your questions in advance.



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**OCTOBER 23
5:15 PM**

AMERICAN CENTER

**#44, GALLE ROAD
COLOMBO 3**

For reservation of seats contact,

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ENTRANCE FREE!

*If driving,
the nearest parking is at
Crescat or Galle Face Green.*